

NEW EMPLOYABILITY
within
SELF-LEADERSHIP IN MUSIC ACADEMIC PROGRAMS



news
in
map



Conservatorio
Santa Cecilia

RIAM
Royal Irish
Academy of Music



European
University Cyprus



Association Européenne des
Conservatoires, Académies de Musique et
Musikhochschulen (AEC)

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Introduction - Short description of the NEWS in MAP project

NEWS in MAP is a three-year strategic partnership project funded by the European Commission's Erasmus+ program that fosters self-leadership and provides educational solutions geared to increase the chances of achieving successful independent and or dependent musical careers.

The NEWS in MAP partners are:

- Conservatorio di Musica Santa Cecilia Roma, Italy
- Royal Irish Academy of Music (RIAM)
- Yaşar Üniversitesi, Turkey
- European University Cyprus
- Association Européennes des Conservatoires, Academies de Musique et Musikhochschulen (AEC)

C3 – “Lets Create our Future with Music”

The Student training “Lets Create our Future with Music” was created and hosted by the Yaşar University contingent of the NEWS in MAP project. It took place online between the 18th and 22nd of October, 2021 with a preliminary online meeting on the 15th of October, 2021.

The main objective was for non experts to create the design and content for a personal website template that would help a musician promote his or her online presence.

The website design was broken down into four different areas of research.

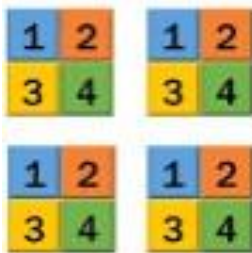
- 1) Promotional Content based on personal and professional data and self assessment.
- 2) Website Design.
- 3) Social Media Promotion.
- 4) Feedback

To achieve this, a Jigsaw cooperative learning model was used in which the twenty participating students, from four different countries (Ireland, Italy, Cyprus and Turkey) were placed in five “Original” groups of mixed nationality, age and gender. The original groups met and had an initial meeting and work session on their website. Each was assigned an area of expertise based on the four areas mentioned above.

For the second meeting, the members of the original groups were split up and placed into four “Specialist” groups, created according to the four areas of specialization. This allowed the specialists to discuss and research their area of expertise only so that when they returned to their original groups they would be able to share specialized knowledge with their original group members.

The sequence is represented in the diagram below:

1. Original Group



2. Expert Group



3. Original Group



All the research and work in creating the website was done by the students themselves with limited input from teacher mentors that were present at every session and served only as guides. All work done outside of the meetings was undertaken voluntarily by the students alone.

The quality of their achievement depended entirely on the quality of the group effort where *the group is as important as the individual and the individual is as important as the group*. Cooperation was key.

The learning experience was designed to have the following educational outcomes.

- The student become the teachers.
- The students deliver a real final product.
- The student learns self-directed and independent research.
- Individuals are responsible for themselves and their groups.
- Students create something as opposed to learn about something.
- Students experience self-discovery.
- Students gain actionable skills and knowledge.
- Students learn to communicate constructively and effectively.

In the final meeting, the groups presented their projects.

All expectations were exceeded. Instead of producing a template alone, all four groups presented fully-functional websites, some for fictitious personas, some for their fellow students.

Full Schedule of Events

Day 1. October 18th, 2021. 17:00 – 19:00 Turkish Time.

Video Link: <https://www.youtube.com/watch?v=spyuFlpS1KI>

First Original Group Meeting with Instructor input and guidance. (120 minute Zoom session)

- Deciding on your website name and logo.
- General discussion and brainstorming about what you might want to include in your template.
- Initial thoughts of how you might put your template together.

Work for Specialists.

- Start researching and gathering materials for first Specialist meeting.

Day 2. October 19th, 2021. 17:00 – 19:00 Turkish Time.

Video Link: <https://www.youtube.com/watch?v=O2d-PH9k53k>

First Specialist Meeting. (120 minute Zoom session)

- Specialists present and evaluate their research and findings to their peers.
- Interactive discussion with instructor guidance.
- Start to organize their materials and find what might be missing or needs further exploration.

Work for specialists

- Organize the information to be shared in second Original Group Meeting.

Day 3. October 20th, 2021. 17:00 – 19:00 Turkish Time.

Video Link:<https://www.youtube.com/watch?v=7R6TlczgIWY>

Second Original Group Meeting. (120 minute Zoom session)

- Specialist report their findings.
- Materials organized to create first template draft.
- Group decides on what needs refinement in any of the four areas.
- Interactive discussion with instructor guidance.

Work for specialists

- Do any additional research agreed upon by your original group.

Day 4. October 21st, 2021. 17:00 – 19:00 Turkish Time.

Video Link:<https://www.youtube.com/watch?v=QcZ6Tt8go88>

Second Specialist Meeting (Amended to include Original Group Meeting time). (120 minute Zoom session)

- Specialists present and evaluate their further research and findings to their peers.
- Interactive discussion with instructor guidance.
- Start to organize their materials and find what might be missing or needs further exploration.

Day 5. October 22nd, 2021. 17:00 – 19:00 Turkish Time.

Video Link <https://www.youtube.com/watch?v=DSZTBgOHecc>

- Original Groups Presenters demonstrate their final product. (Two 60 minute Zoom sessions)
- Voting forms sent to all students and instructors.
- Student feedback.

Participating Students



Deniz Gülfirat	Theory	Graduate
Ebru Öpöz	Piano	Graduate
Özde Çaliskan	Flute	Undergraduate
Alphan Tomakoğlu	Composition	Undergraduate
Yaren Tarimer	Theory	Graduate
Can Karadağlı	Composition	Undergraduate



Matteo Cappella	Guitar/Songwriting	Graduate
Elisabetta Scolamacchia	Music Didactics	Graduate
Pamela Placitelli	Voice	Graduate
Flora Cavina	Songwriter	Graduate
Raphael Py Audi	Music Education	Graduate



Sophie Ni Mhaolain	Cello	Undergraduate
Klaudija Antonia Đikić	Violin	Undergraduate
Lucy Varney	Viola	Undergraduate
Ciara Corrigan-Margetts	Flute	Undergraduate
Martgot Maurel	Clarinet	Undergraduate
Michael Noonan	Flute	Undergraduate



Zehra Yilmaz	Music Education	Graduate
Demetra Papakyprianou	Voice	Undergraduate
Nikolaos Kasionis	Music Education	Graduate

Specialist Group Distribution

Specialist Group 1 Web Content

[Deniz Gülfirat](#)

[Sophie Ni Mhaolin](#)

[Alphan Tokmakoglu](#)

[Jacopo Tuzi](#)

[Matteo Cappella](#)

[Zehra Yilmaz](#)

Specialist Group 2 Web Design

[Demetra Papakypranou](#)

[Raphael Pi Audi](#)

[Ebru Öpöz](#)

[Yaren Tarimer](#)

[Lucy Varney](#)

Specialist Group 3 Social Media

[Pamela Placitelli](#)

[Flora Cavina](#)

[Michael Noonan](#)

[Ciara Corrigan-Margetts](#)

[Martgot Maurel](#)

Specialist Group 4 Feedback

[Klaudija Đikić](#)

[Can Karacadagli](#)

[Nikolaos Kasionis](#)

[Elisabetta Scolamacchia](#)

[Özde Çaliskan](#)

Original Group Distribution

Original Group 1

Deniz Gülfirat

Raphael Pi Audi (Collector)

Pamela Placitelli

Nikolaos Kasionis (Presenter)

Original Group 2

Ebru Öpöz

Matteo Cappella (Collector)

Flora Cavina

Elisabetta Scolamacchia
(Presenter)

Original Group 3

Zehra Yilmaz (Presenter)

Martgot Maurel

Lucy Varney (Collector)

Özde Caliskan

Original Group 4

Klaudija Đikić

Michael Noonan

Yaren Tarimer (Collector)

Sophie Ni Mhaolin (Presenter)

Original Group 5

Alphan Tokmakoglu

Demetra Papakypranou
(Presenter)

Ciara Corrigan-Margetts
(Collector)

Can Karacadagli

Mentors and Mentor Schedule



Assoc. Prof. Paolo Susanni
Asst. Prof. Payam Susanni



Prof. Carla Conti
Prof. Michelangelo Galeati



Prof. Sarah Sew
Prof. Lynsey Callaghan



Assoc. Prof. Yiannis Miralis

Monday 18th	Tuesday 19th	Wednesday 20th	Thursday 21st	Friday 22nd
Original Group 1 Paolo Susanni	Specialist Group 1 Payam Susanni	Original Group 1 Paolo Susanni	Specialist Group 1 Paolo Susanni	Original Group 1 Presentation
Original Group 2 Carla Conti	Specialist Group 2 Sarah	Original Group 2 Carla Conti	Specialist Group 2 Sarah Sew	Original Group 2 Presentation
Original Group 3 Michelangelo Galeati	Specialist Group 3 Paolo Susanni	Original Group 3 Michelangelo	Specialist Group 3 Michelangelo Galeati	Original Group 3 Presentation
Original Group 4 Linsey Callaghan	Specialist Group 4 Carla	Original Group 4 Yiannis Miralis	Specialist Group 4 Paolo Susanni	Original Group 4 Presentation
Original Group 5 Payam Susanni		Original Group 5 Paolo Susanni		Original Group 5 Presentation

Student Website Links

Below are the URLs of the created websites.

Group 1

<https://raphaelpyaudi.wixsite.com/news-in-map>

Group 2

<https://ebruopoz.wixsite.com/loracavina>

Group 3

<https://lucyhvarn.wixsite.com/mariamileno>

Group 4

<https://yarentarimer9.wixsite.com/nicoleaaerden>

Group 5

<https://iamamusiciandpd.wixsite.com/website/about-1>

Participant Feedback Survey

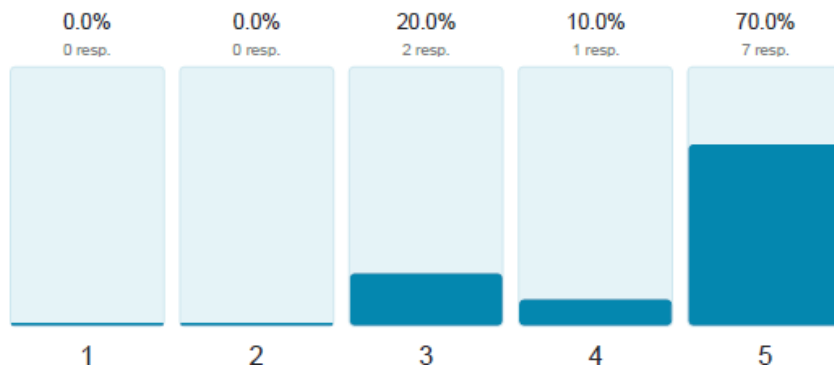
NEWS in MAP Virtual Training Activity

10 responses

How would you rate the level of cooperation within your Original group?

10 out of 10 answered

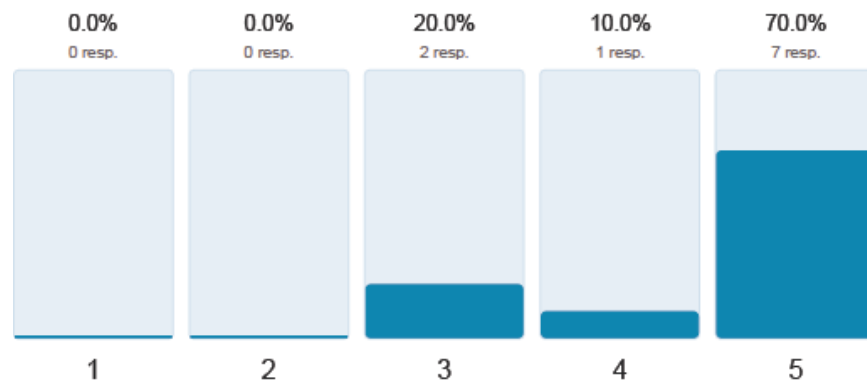
★ 4.5 Average rating



How would you rate the level of cooperation within your Specialist group?

10 out of 10 answered

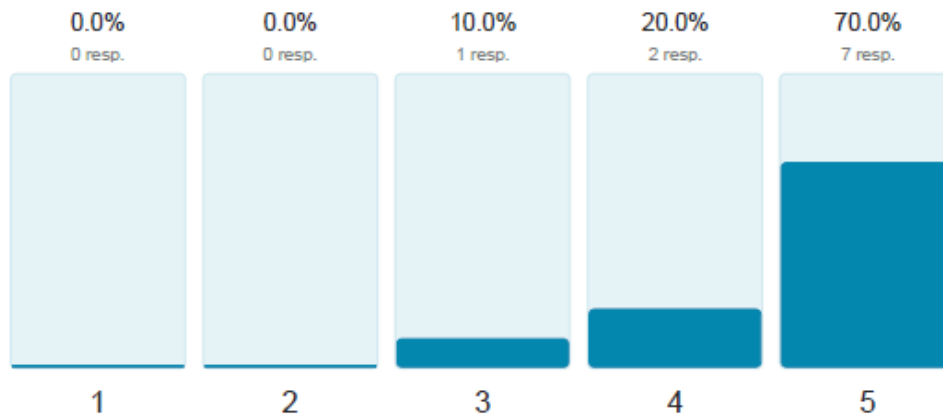
★ 4.5 Average rating



Did you find the assistance of your advisor/teacher guide helpful?

10 out of 10 answered

★ 4.6 Average rating



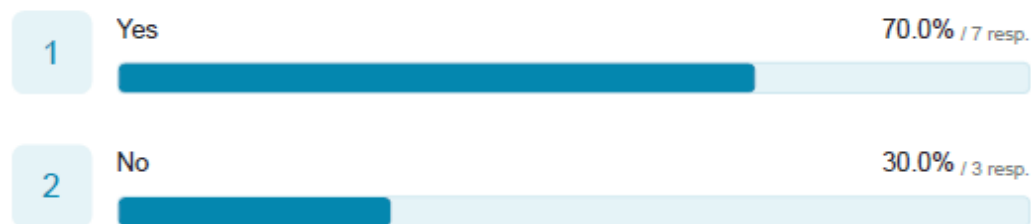
If you had no prior knowledge of, or experience in Website design, would you now be in a better position to create a website of your own?

10 out of 10 answered



If you did have prior knowledge of, or experience in website design, did you learn new aspects of website design you had not encountered before?

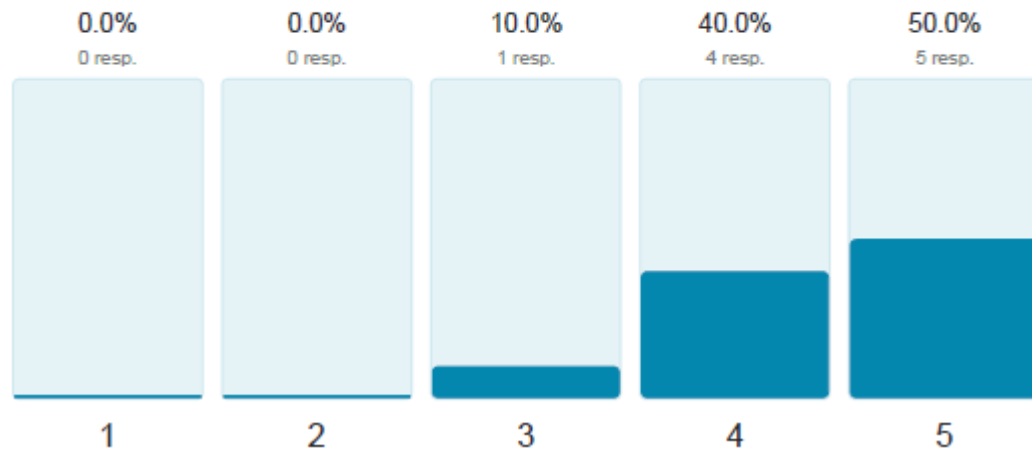
10 out of 10 answered



How happy were you with the final outcome (Presentation) of your group?

10 out of 10 answered

★ 4.4 Average rating



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