

AEC Pop & Jazz Platform meeting 2022

Questions and Answers

1. *What subjects would you have liked to study in your music academic course?*

During my academic experience I'd really like to study subjects about music management, music business and copyright's issues.

2. *What has each of you done so far in the music field out of Conservatory life? Have you ever worked as an artist and if you have, have you ever faced any difficulty or encountered any obstacle?*

I am guitarist in various groups, as well as following my own songwriting project. Some of the musical projects I've been following lately are:

- singer and guitarist for **my own songwriting project**;
- guitarist for the project of the Italian/Costa Rican singer-songwriter **IRuna**;
- guitarist and backing vocalist for the demented prog-band **Mannaggia**, led by neapolitan singer and saxophonist Alessandro Cardinale;
- **Radio Speaker** for Radio Kaos Italy, in Rome.

3. *What do you think you need in order to improve in the future?*

I think could be really important for me to find a good booking agency in order to manage my concerts. I'd also need to achieve a better way to promote my works, and find new artistic collaborations.

4. Is there anything you'd like us to listen to and/or watch about your achievements?

Yes, I'd like to share with you my last videoclip of the song called "Riflessi", the single from my latest album, "Introdacqua", released in 2021.

https://bit.ly/Riflessi_videoclip

5. How did you manage to cope with non artistic aspects, such as self promotion, leadership, production, publicity, fund raising etc.?

I fortunately collaborate with agencies that really help me on this, but I also like to have the control about all the aspects of my music job. For this reason in the past I attended a production and management course, powered by the Lazio region, thanks to which I made up for the gaps in these fields left by my academic career.

6. Can you give us a sort of feedback about your personal experience of the C3 course?

Thanks to this project I had a wide overview of the strategies I can adopt to promote my musical activities on the web. I improved in a few days the basic skills to manage a website and connect it to social media and streaming platforms. I also learned good collaboration and teamwork practices. It was a very creative and rewarding job.